



STUDY IN ENGLISH

5 PROGRAMMS

»» SCROLL ON



SAN



International Business Management

degree: bachelor/master

🕒 Duration: **Bachelor 3 years, Master 2 years**

»» Centers: **Warsaw**

🏠 Type: **full-time**

The modern business environment becomes increasingly international. The International Business Management program equips Students with the tools, techniques, and concepts necessary to analyse and understand how international business is conducted and how companies and countries can thrive in today's global marketplace. The program of studies concentrates on the realities of managerial experience in both the public and private sectors. It covers theory as well as practice leading to the solution of managerial problems in the international context. Therefore Students will be able to combine their studies of management with a particular focus on global business issues, allowing them to acquire critical and analytical skills, along with a wide range of cross-cultural, communication and team-working skills, which will be directly transferable to the workplace whatever career they choose to follow. They will develop their ability to question and critically assess international business issues to find innovative options and solutions.

IT Management

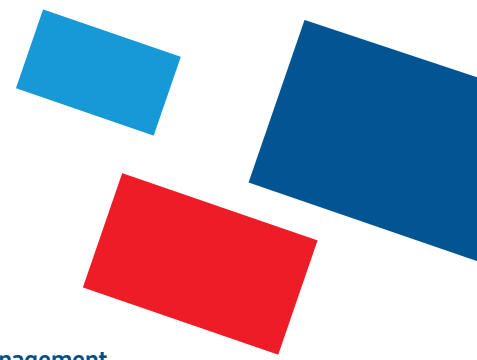
degree: bachelor/master

🕒 Duration: **Master 2 years**

»» Ośrodki: **Warsaw**

🏠 Type: **full-time**

Information technology has become a vital and integral part of every business. The IT Management program concentrates on the realities of managerial experience in both the public and private sectors. It covers theory as well as practice leading to the solution of managerial problems in the international context. Therefore Students will be able to combine their studies of management with a particular focus on IT issues, allowing them to acquire critical and analytical skills, along with a range of communication and team-working skills, which will be directly transferable to the workplace whatever career they choose to follow. They will develop their ability to question and critically assess business issues to find innovative options and solutions.



E-business & Digital Marketing

degree: bachelor/master

🕒 Duration: **Bachelor 3 years, Master 2 years**

»» Centers: **Warsaw**

🏠 Type: **full-time**

The modern business environment works under the new rules. Internet and social media became an integral part of the successful marketing. E-business & Digital Marketing program makes new way of seeing management. It adds to basic knowledge progressive solutions of the 21st century, which include the most effective methods of use possibilities of Internet. Students will learn how use social media, which everyone know and use every day and more advanced option, like Search Engine Optimization, to make management more efficient and versatile. With this knowledge Students can fulfil their business ideas and find their own career path.

International Tourism and Hospitality Management

degree: bachelor/master

🕒 Duration: **Bachelor 3 years, Master 2 years**

»» Centers: **Warsaw**

🏠 Type: **full-time**

Tourism and hospitality are expanding global industries resulting in an increased demand for skilled managers to lead and develop international organisations. The International Tourism and Hospitality Management program equips Students with the tools, techniques, and concepts necessary to analyse the major influences affecting the international hospitality business environment, as well as a deep-rooted understanding of the issues currently shaping the international hospitality management. The program concentrates on the realities of managerial experience in both the public and private sectors. It covers theory as well as practice leading to the solution of managerial problems in tourism and hospitality industry. Therefore Students will be able to combine their studies of management with a particular focus on international tourism and hospitality issues, allowing them to acquire critical and analytical skills, along with a wide range of communication and team-working skills, which will be directly transferable to the workplace whatever career they choose to follow. They will develop their ability to question and critically assess international tourism and hospitality issues to find innovative options and solutions.

Finance and Accounting

degree: bachelor

🕒 Duration: **Bachelor 3 years**

»» Centers: **Łódź**

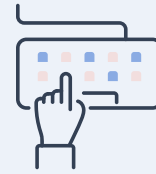
🏠 Type: **full-time**

Studies in finance and accounting are offered for those interested in jobs related to financial and accounting services in the private, public and third sectors, as well as in banking and tax services. Due to the dynamic development of the financial and accounting services market, additionally driven by the outsourcing centers located in Poland that provide services to global companies, the demand for accountants, financial and tax advisors as well as financial controllers is significantly increasing. In this programme, students will acquire knowledge in, among other subjects, basic accounting, financial accounting, cost accounting, corporate finance, public finance, financial markets, banking, insurance, financial calculation and analysis, ethics in business, corporate social responsibility, international accounting, corporate and business law, behavioural accounting, intercultural management.

HOW TO APPLY

STEP 1

Register in online admission portal apply.san.edu.pl

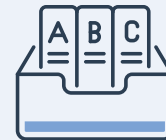


STEP 2

Choose your field of study, fill in your profile and upload the required documents to the online application form.

STEP 3

The Admissions Committee of the University will evaluate your documents within 1-2 days and if there is something missing, they will ask you to complete your application.



STEP 4

After a positive verification of your application and documents by the Admissions Committee, you will be asked to pay the application fee.

STEP 5

Visit the Admissions Office within 7 days and submit the originals of all required documents.



Contact Admission Office

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