

## **MASTER EXAM QUESTIONS 2020/2021**

### **major: TOURISM AND HOSPITALITY MANAGEMENT**

1. **Definition of tourism. Explain the key characteristics of tourism products.**
2. **The main features of a tourism destination**
3. **The benefits of international arrivals for tourism destinations.**
4. **The way money spent by tourists affects the economy of tourism destinations.**
5. **The most visited countries in the World. What are the main reasons for this situation?**
6. **Countries which benefit the most from international tourism receipts. What are the main reasons for this situation?**
7. **The most tourism-dependent countries in the World. What are the main reasons for this situation?**
8. **The international travellers' segmentation according to their main purpose of visit.**
9. **The beginnings and history of international tourism.**
10. **Characteristic features of the 'Golden Age of package holidays'.**
11. **Key forms of alternative tourism in the 21st century and their characteristic.**
12. **Domestic tourism and its significance.**
13. **Over-tourism: meaning and how to manage it.**
14. **The role and main tasks of Destination Management Organisations (DMOs).**
15. **Definition and key aspects of leisure time.**
16. **The individual and public aspects of leisure and their importance.**
17. **International travel: the main push and pull factors.**
18. **Definition and key aspects of city tourism.**
19. **Definition and key aspects of cultural tourism.**
20. **Definition of cultural heritage. Why and in what way is it protected?**
21. **The relationship between cultural heritage and tourism development.**
22. **The meaning and key characteristics of cultural trails.**
23. **The concept of sustainability and how it can be applied in tourism management.**
24. **The way how tourism affects global warming and what measures are taken to limit it.**
25. **The Sustainable Development Goals which can be applied to tourism and the ways they can be applied.**